Directions:
1. Be sure to replace every place you see *[Your Event Name]* with the name of your event and [Your Organization Name] with the name of your organization.
2. Replace any names and phone numbers with your own.
3. Update all text in blue brackets (you don't need to change the color of the text – color is not copied over].
4. When you copy this text into the email tool, colors and formatting, such as centering, will not copy. They are here for you see a sample. You may add this formatting within the email tool.

Hi %firstname%,

This [5K] is heating up!

This week, we want to highlight teammates **Alan Scott, Greg Davis, and Adam Williams.** In just one short week, they have **raised over [$1,000]** simply by asking their friends & family to sponsor them for this great event. They are well on their way to their ambitious and admirable goal of [$3,000]!

We also want to highlight **John Smith, Deborah Jacobs and Stacy Lewis,** who have also set an ambitious goal of [$1,000] and are slowly but surely getting closer to reaching it!

Who will win this Fundraising showdown?
We hope you will.

Think you have what it takes to be next week's Champ?
On your profile page, click "Sample Letter #1", personalize, and send to friends and family!

We thank you for your passion and support,
[Your Organization Name] Staff
http://wizathon.com/[yourfoldername]