



Dear SYHA Parents,

The pre-season is off to a great start! We wanted to take this opportunity to thank you for your continued support and commitment to Shaker Hockey. We truly appreciate your dedication to not only your child's development, but more importantly to our whole hockey community.

We are going to hold our annual Skate-A-Thon on Sunday, October 29th. This fundraiser is vital to the success of our program. The money raised helps support the additional costs necessary to run the program, such as purchasing additional ice time, new goalie equipment for younger players, baseline testing, tournaments for each team, and additional coaching tools. In addition to raising money to help cover the extra \$10,000-15,000 of SYHA costs per year, our goal is to generate pride and excitement in our hockey players.

We are excited to have the Shaker High School players involved this year again. We are setting up some great incentives to reward those kids and teams that are able to raise significant funds. Please see the attached flyer for the Schedule of Events, list of incentives and other event details. **Registration begins at 4 PM for PeeWees, 4:15 PM for Squirts and 4:30 PM for Mites.** We will again be using an online website for collecting and tracking donations. The website URL is www.wizathon.com/SYHA. Each skater should register as a member of his or her team. As in the past, skaters can also take pledges face to face. There is a pledge sheet attached to this letter, and below we have provided your child with some ideas that he or she may use while soliciting pledges to help them achieve this goal. Fundraising is often a new challenge for our children, and we hope that this can serve as a learning experience for the kids and foster their self-confidence.

Once again, thank you for all of your support and dedication to Shaker Hockey.

Sincerely,
All of us at SYHA

SYHA SKATE-A-THON SUGGESTED SCRIPT

- Hello my name is _____. I am a member of the Shaker Youth Hockey _____ Team. We are holding a Skate-A-Thon to help support our youth hockey program on October 29th.
- During the Skate-A-Thon, my goal is to skate 50 laps. Can you sponsor me for each lap I skate or make a donation? I promise to skate hard, no matter which you choose. My personal goal is to raise at least \$100 so I can be a part of the 100 Club.
- Shaker Hockey has a long tradition of excellence. We are known for working hard, being disciplined, being good teammates, showing great sportsmanship... and HAVING FUN!
- I love playing in Shaker – we have a lot of State and youth hockey Championship teams, and with your help, I hope to continue that.
- Shaker Heights High School won the State Championship in 2013, and many of the kids on that team went through this program as I am doing now.
- The money I raise will help buy new equipment, pay for more ice time and tournaments, and help provide us with extra coaching.
- Thank you for supporting me, and I hope you will consider helping our program be awesome, both on and off the ice!