

Call for Sponsors!

Dogtoberfest

fundraiser for shelter dogs & cats

ONLINE FUN ALL MONTH LONG DURING DOGTOBER 2020

Be a Sponsor for Shelter Pets

Help **Friends of Upland Animal Shelter** raise critical funds to operate Upland Animal Shelter by becoming an annual sponsor just in time for our next online FUNdraiser that we call "**Dogtoberfest 2020**."

For everyone's safety, this annual event is going online this year in response to COVID-19. Instead of gathering together to have fun and support shelter pets, we'll be celebrating the Fall season together, virtually.

We'll be offering a lot of online FUN, including peer-to-peer fundraising, weekly costume contests and challenges, raffles, mini-events with a pop-up Fall-themed photo booth, and a Halloween Livestream concert.

Dogtoberfest 2020 is so important because it raises critical funds for the following programs:

- Extended/Long-Term Care Program
- Foster Care Program
- Transfer Program

By becoming an annual sponsor now, you can help offset our costs and inspire others to participate in **Dogtoberfest 2020**!

Get Great Sponsor Benefits

We offer great annual sponsor benefits including social media, online, and e-mail advertising. Be sure to see our "Annual Sponsorship Packages" and select your level of contribution. We can also tailor packages for you.

Ready to be a sponsor? Send an e-mail to: fundraising@friendsofuplandanimalshelter.org.

Proceeds Benefit Friends of Upland Animal Shelter

Join Our Online Fest!





Annual Sponsorship Packages

Together We Can Save Them All!

Sponsoring **Friends of Upland Animal Shelter** is a great way to increase your visibility to our supporters and show your support for shelter animals. Our regular emails reach over 8,000 animal lovers and our Facebook/Instagram posts reach over 10,000 followers. We offer sponsor benefits for every budget, and every sponsorship of \$500 or more rewards you with marketing on our website and being featured as part of our two signature annual events, including our Fall 2020 Dogtoberfest (September through October) and Spring 2021 Medical Donation Drive (April through June). Custom packages are also available to meet your budget, business, and marketing needs.

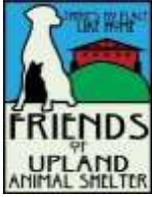
Please send an e-mail to fundraising@friendsofuplandanimalshelter.org and a team member will contact you to arrange your sponsorship.

Your Level of Contribution	Top Dog \$5,000+	Best in Show \$3,000+	Best Friend \$1,000+	Paw Pal \$500+
Annual Benefits				
Reception & Behind-the-Scenes Tour of Shelter (for 10 guests)	♥			
Paw Sign with Business Name or Logo on Shelter Kennel for 1-Year	♥	♥	♥	♥
Monthly Benefits				
Facebook & Instagram Recognition	Monthly	At Time of Donation		
Sponsor Logo & Link in Monthly E-Mails (8000+ contacts)	♥	♥	♥	
Sponsor Logo & Link on Friends Website	♥	♥	♥	♥
Event Benefits <i>Fall 2020 Dogtoberfest and Spring 2021 FURst Aid Campaign</i>				
Recognition During Livestream Concert	♥			
Facebook & Instagram Recognition as Presenting Sponsor	♥			
Facebook & Instagram Recognition as Major Event Sponsor	♥	♥		
Sponsor Logo & Link in Event E-Mails	♥	♥	♥	
Sponsor & Link on Event Webpage	♥	♥	♥	♥

Thank You for Your Support!

Friends of Upland Animal Shelter
1275 San Bernardino Road, Upland, CA 91786
(909) 931-4185

www.friendsofuplandanimalshelter.org facebook.com/FriendsOfUplandAnimalShelter



Annual Sponsorship Registration Form

Benefitting Friends of Upland Animal Shelter

1275 San Bernardino Road

Upland, California 91786

(909) 931-4185

Date of Registration	
Contact Name	
Contact Phone Number	
Contact E-Mail Address	
Business Name	
Business Address	
Business Phone Number	
Website Address	
Sponsorship Amount/Level	
Method of Payment (Check or Credit): Date Paid: _____	Check # _____ or Name on Credit Card _____ Card # _____ Billing Zip Code: _____ Expiration Date (MM/YY) _____ CW _____

Notes: _____

Instructions & Information

Please send a .png or .jpg of the name or logo you would like displayed to:
kpeterston@friendsofuplandanimalshelter.org

Any Questions?

Please send an e-mail to:
fundraising@friendsofuplandanimalshelter.org



Because There's No Place Like Home

About Friends of Upland Animal Shelter

Friends of Upland Animal Shelter is a local non-profit 501(c)(3) public benefit and charitable organization (Tax ID#46-2546783) dedicated to saving shelter pets at Upland Animal Shelter and in the Inland Empire region. We operate the Upland Animal Shelter on behalf of the City of Upland and are responsible for sheltering and finding homes for every animal that is available for adoption.

Friends cares for approximately 2,500 animals who arrive at the shelter each year. We also transfer in more than 500 at-risk animals from regional shelters. Almost 90% of all animals are adopted, transferred to other rescues, or returned to their owners. Only extremely sick or injured animals who cannot be successfully treated, or extremely aggressive animals who cannot be rehabilitated, are considered for euthanasia. At 90%, Upland is considered a “no kill” community. To achieve this, **Friends** operates four main programs:

- **Foster Care (A Better Start):** *This program engages the community in caring for orphaned kittens and puppies that are too young and small to be adopted or stay in the shelter. Spending a week or two (or longer) in a home where they can grow, be cared for, socialized, and loved not only saves their lives but helps make them more adoptable.*
- **Extended Care & Animal Advocacy (A Better Life):** *Our Extended Care program ensures that every shelter animal has the time and attention needed to find their forever homes, no matter how long it takes. In addition, our Animal Advocacy Program pairs long-time residents with “advocates” who work on achieving positive outcomes for them.*
- **Transfer Care (A Better Chance):** *This program relocates adoptable, at-risk animals from other regional shelters to give them every chance of thriving and finding their forever homes. Through our own efforts and a partnership with ASPCA, Friends seeks out at-risk animals for transfer to Upland Animal Shelter. We also work within a network of shelters to assist during disasters, such as the Woolsey Fire, to make sure every abandoned animal has a safe place to go.*
- **FURst Aid:** *This program provides veterinary care for every animal during their stay with us. We routinely provide vaccinations and medications to combat common ailments such as kennel cough and skin conditions. Some of our more unfortunate animals also need more advanced treatments or corrective and life-saving surgeries. Veterinary care is not only essential for the comfort and well-being of our animals, it ensures that they are adoptable and can find their forever homes sooner.*

Friends provides these vital service **FREE** of charge to the City while also maintaining low-cost adoption fees for the community. Instead, **Friends** relies on monetary donations and donations of supplies to offset our costs. Donations support all aspects of running the shelter, including routine, advanced, and emergency veterinary care, food, medicine, supplies, staffing and shelter administration. We also operate 2nd Chance Thrift Shop at 972 W. 9th Street in Upland to help offset the cost of operating the shelter and gladly accept donations. We invite you to get involved. Together we can save them all!

Ways to Help

Adopt

Donate

Volunteer

Shop

MORE INFORMATION AT WWW.FRIENDSOFUPLANDANIMALSHELTER.ORG