FRIENDS UPLAND ANIMAL SHELTER

Annual Sponsorship Packages

Together We Can Save Them All!

Sponsoring Friends of Upland Animal Shelter is a great way to increase your visibility to our supporters and show your support for shelter animals. Our regular emails reach over 8,000 animal lovers and our Facebook/Instagram posts reach over 10,000 followers. We offer sponsor benefits for every budget, and every sponsorship of \$500 or more rewards you with marketing on our website and being featured as part of our two signature annual events, including our Spring FURst Aid Campaign (April through June) and Fall Dogtoberfest (September through October). Custom packages are also available to meet your budget, business, and marketing needs.

Please send an e-mail to **fundraising@friendsofuplandanimalshelter.org** and a team member will contact you to arrange your sponsorship.

Your Level of Contribution	Top Dog \$5,000+	Best in Show \$3,000+	Best Friend \$1,000+	Paw Pal \$500+
Annual Benefits				
Reception & Behind-the-Scenes Tour of Shelter (for 10 guests)	•			
Paw Sign with Business Name or Logo on Shelter Kennel for 1-Year	•	•	•	•
Monthly Benefits				
Facebook & Instagram Recognition	Monthly	At Time of Donation		
Sponsor Logo & Link in Monthly E-Mails (8000+ contacts)	•	•	•	
Sponsor Logo & Link on Friends Website	•	•	•	•
Event Benefits Spring FURst Aid Campaign and Fall Dogtoberfest				
Recognition During Events (Virtual or In Person)	•			
Facebook & Instagram Recognition as Presenting Sponsor	•			
Facebook & Instagram Recognition as Major Event Sponsor	•	•		
Sponsor Logo & Link in Event E-Mails	•	•	•	
Sponsor Logo & Link on Event Webpage	•	•	•	•

Thank You for Your Support!

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